

MEDIAFLOWS CONFERENCE 2019

EUROPEAN ELECTIONS 2019: POPULISM&EUROSCEPTICISM



UIMP Valencia - Palau de Pineda
20-22th November 2019

Conference Program

Organizer: **Mediaflows**

Partners:

VNIVERSITAT
DE VALÈNCIA

Departament de
Teoria dels Llenguatges
i Ciències de la Comunicació



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European
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Horizon 2020
European Union funding
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 **GENERALITAT
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Conselleria de Transparència,
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MINISTERIO
DE ECONOMIA
Y COMPETITIVIDAD

ESTRATEGIAS, AGENDAS
Y DISCURSOS EN LAS
CIBERCAMPAÑAS ELECTORALES
CSO2016-77331-C2-1-R

Wednesdays, 20th of November 2019

9:00 **REGISTRATION**

9:30 **CONFERENCE OPENING**

María Vicenta Mestre Escrivá – Rector university of València

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Joaquín Martín Cubas - *Director Cátedra Pagoda*

Agustín Domingo Moratalla - *Director UIMP València*

Guillermo López García - *Conference Director, University of València*

Germán Llorca Abad - *Conference Director, University of València*

Marina Requena - *Conference Secretary, University of València*

Vicente Ferroll - *Conference Secretary, University of València*

10:00 **KEYNOTE SPEAKER: “The 2019 Spanish electoral cycle: from the General to the European Elections”**

Joan Botella Corral

Autonomous University of Barcelona

11:30 **COFFEE BREAK**

12:00 **PANEL DISCUSSION: “2019- Election year in Spain”**

Moderator: Marina Requena - *University of València*

Guest speakers:

Javier Callejo Gallego - Professor of Sociology, UNED. mcallejo@poli.uned.es

José Fernández Albertos - Spanish National Research Council, Spain.

j.f.albertos@csic.es

Andrés Boix Palop - Professor of Administrative Law. University of València.

andres.boix@uv.es

Marisa Humanes - Professor of Journalism, Rey Juan Carlos University.

marialuisa.humanes@urjc.es

14:00 LUNCH BREAK

16:00 PANEL 1: CITIZEN MOBILIZATION

Moderators: Carmen López Rico - *Miguel Hernández University*

María Iranzo Cabrera - *University of València*

Participants:

1. Jörg Haßler, joerg.hassler@ifkw.lmu.de (Ludwig-Maximilians-University of Munich) “Campaigning for Strasbourg (CamforS) – a Cross-National Comparison of Campaign Mobilization in Social Media”

2. Bianca Fox, b.fox@wlv.ac.uk (University of Wolverhampton), Valentina Marinescu (University of Bucharest), Silvia Branea (University of Bucharest) “European Elections 2019: An Analysis of Young Citizens’ Perceptions of European Political Posters”

3. Virpi Salojärvi, virpi.salojarvi@helsinki.fi (University of Helsinki) “#DeniedMyVote: Online and offline citizen mobilization in the European Union Parliamentary elections in 2019”

4. Marcos Alfaro eduardo.j.blasco@uv.es (London School of Economics, Department of Methodology) “Representative democracy is under threat in Europe: is liberalism to blame?”

5. Adolfo Carratalá, adolfo.carratala@uv.es (Universitat de Valencia) “Mobilising the young vote. Activism and political involvement in the Spanish #Estavezvoto campaign”

6. Lidia Vicente-Tena, al154187@uji.es (Universitat Jaume I de Castelló) “The representation of women in the Spanish newspaper during the electoral campaign to the European Parliament in May 2019”

7. Justyna Kajta, justyna.kajta@uwr.edu.pl (University of Wrocław, Poland) “Discourses of the Radical Right Parties in Central and Eastern Europe”

18:00 COFFEE BREAK

18:30 PANEL 2: ELECTIONS

Moderators: Adolfo Carratalá - *University of València*

Miguel Vicente - *University of Valladolid*

Participants:

1. Àlvar Peris alvar.peris@uv.es (University of València), Javier Pérez Sánchez (Universidad Europea de Madrid) javier.perez@universidadeuropea.es, "European elections and political talk show: an analysis of the spanish TV format La Sexta Noche"
2. Anastasia Grusha, anastasia_grusha@mail.ru (Lomonosov Moscow State University) "Russian media on EU Parliamentary Elections-2019"
3. Régis Dandoy, rdandoy@ulb.ac.be (Ghent University) "Patterns of split-ticket voting in the 2019 European elections"
4. Euripides Antoniadis, euripides.antoniadis@cut.ac.cy (Cyprus University of Technology) "The European elections 2019 in Greek – Cypriot print media. The positions of the newspapers Alithia and Xaravgi in May 2019"
5. Igor Vranic, ivranic@hrstud.hr and Danijel Jurkovic djurkovic@hrstud.hr (University of Zagreb) "Representation of 2019 elections for European parliament in Croatian traditional media"
6. Tatiana Mukhortikova, tamuk@alumni.uv.es (Universitat de Valencia) "European Parliament Elections 2019 in Spanish, British and Russian Daily Newspapers"
7. Rūta Kazlauskaitė, ruta.kazlauskaite@helsinki.fi (University of Helsinki) "Shame and Pride in Polish Right-Wing Media Coverage of the 2019 European Parliament Elections"
8. Adrián Caballero Escusol, adrian.caballero.e@gmail.com (Universitat de Vic) "Definition of electoral success and practical application in elections to the European Parliament"
9. Anastasia Ioana Pop, Anastasia.pop@uv.es (University of València) "Political discourse on immigration in the 2019 European Election campaign in Spanish media"

Thursdays, 21th of November 2019

10:00 **KEYNOTE SPEAKER: "Digital news & social media role in filtering and shaping public perceptions about the EU"**

Maurice Vergeer

Radboud University, Netherlands, maurice.vergeer@gmail.com

11:30 **COFFEE BREAK**

12:30 **PANEL DISCUSSION: "Misinformation & fake news: from Brexit to European Elections 2019"**

Moderator: Germán Llorca Abad – *University of Valencia*

Guest speakers:

Daphne Halikiopoulou - *University of Reading, UK, d.halikiopoulou@reading.ac.uk*

Emilia Palonen - *University of Helsinki, Finland, emilia.palonen@helsinki.fi*

Darren Lilleker - *Bournemouth University, UK, DLilleker@bournemouth.ac.uk*

Dolors Palau Sampió - *University of Valencia, Dolors.Palau@uv.es*

14:00 **LUNKH BREAK**

16:00 **PANEL 3: SOCIAL NETWORKS**

Moderators: Agnese Sampiedro - *Jaume I University of Castellón*

María Díez Garrido - *University of Valladolid*

Participants:

1. Marton Bene, bene.marton@tk.mta.hu (Hungarian Academy of Sciences) "Ad(d)s to the success. Investigating the patterns and effects of parties' advertisement activities on Facebook during the European Parliament elections campaign of 2019"

2. Mārtiņš Pričins, martins.pricins@lu.lv (University of Latvia) "When social media

don't determine all: the topics and narratives of Latvian political parties on Facebook during the European Parliament elections campaign”

3. Rubén Rivas-de-Roca rrivasderoca@us.es (Universidad de Sevilla) “Thematic agenda on Twitter in the 2019 European Parliament elections: a comparative study between "Spitzenkandidaten" and national candidates”

4. Lidia Valera-Ordaz, lidia.valera@uv.es (Universitat de Valencia) “Overcoming the democratic deficit? A Comparative Study of the Everyday Facebook Practices of Danish and Spanish Members of the European Parliament”

5. Guillermo López-García, guillermo.lopez@uv.es (Universitat de Valencia) “Europe and Euroscepticism on Twitter: analysis of Twitter accounts of spanish candidates for European Parliament during 2019 elections”

6. Blanca Nicasio, blanca.nicasio@uchceu.es (Universidad Cardenal Herrera CEU) “Using Social Media to motivate anti-migration sentiments. Political Implications in the United States”

7. Javier Pérez Sánchez, javier.perez@universidadeuropea.es (Universidad Europea de Madrid) “Communicative strategies of the election advertising videos on Youtube of the 6 most voted parties in the 2019 European Elections in Spain”

18:00 **COFFEE BREAK**

18:30 **PANEL 4: EUROSCEPTICISM AND POPULISM**

Moderators: Àlvar Peris Blanes - University of València

Lidia Valera Ordaz - University of València

Participants:

1. Selcen Öner, selcen.oner@eas.bau.edu.tr (Bahcesehir University) “Rising Fusion of Populism and Euroscepticism in Europe: The Case of Italy”

2. Sebastián Sánchez Castillo, Sebastian.Sanchez@uv.es (Universitat de Valencia) “Populist actors and Eurosceptics in the audiovisual debates before the 2019 elections to the European Parliament”

3. Delia Cristina Balaban, balaban@fspac.ro (Babes-Bolyai University, Cluj Napoca), Meda Mucundorfeanu mucundorfeanu@fspac.ro, Mihnea Stoica stoica@fspac.ro

“Populist Elements in the Online Campaign for the EU Parliament Elections in Romania”

4. Laura Alonso-Muñoz, lalonso@uji.es (Universitat Jaume I de Castelló) “Leave or Remain? The Euroscepticism in the Communicative Strategy on Twitter of the European Populist Political Parties of Spain, Italy, France and United Kingdom”

5. Carmen María Lopez-Rico, carmen.lopezr@umh.es (Universidad Miguel Hernández) “La desinformación en las elecciones al Parlamento Europeo de 2019: El auge de la extrema derecha en la Comunidad Valenciana”

6. Christian Lamour christian.lamour@liser.lu (Luxembourg Institute of Socio-Economic Research) “Interviewing a populist leader during the 2019 European elections campaign: Viktor Orbán, the media and the European (non)antagonism”

Fridays, 22th of November 2019

10:00 **PANEL DISCUSSION: “European Elections 2019 from a comparative perspective”**

Moderator: Vicente Fenoll - *University of Valencia*

Guest speakers:

Melanie Magin - NTNU, Trondheim, Norway, melanie.magin@ntnu.no

Jörg Haßler - University of Munich, Germania, Joerg.Hassler@ifkw.lmu.de

Delia Balaban - Babeş-Bolyai University, Romania, balaban@fspac.ro

Andrea Ceron (University of Milan, Italy), andrea.ceron@unimi.it

12:00 **COFFEE BREAK**

12:30 **CLOSING PLENARY**

KEYNOTE SPEAKER: Rightist Populism & Left's Answer

Susana Salgado

University of Lisbon, Portugal, susana.salgado@ics.ulisboa.pt